



BE-READI ALPS

Business Economic Renewal to Enhance strAtegic Development and
Innovation in Alpine Space



THE BE-READI POINTS



CHAMBER OF COMMERCE,
INDUSTRY, CRAFTS AND
AGRICULTURE OF BOLZANO



This project is co-financed by the European Regional Development Fund through the Interreg Alpine Space programme

Company Logo

Project objectives



Improve services and offerings for companies that represent a certain degree of **innovation and maturity and are active** on the marketplace



Give companies support to launch **projects for their second life**, to provide specific coaching and support in the relaying of projects



Search for **technological, digital, financial and commercial partners** relaying of projects, cooperation and matching of supply and demand



Professionalize the network of **Business Support Points (BE-READI Points)** through transnational cooperation and the development of standardized tools



WHO CAN PARTICIPATE

Companies that have been active in the market for several years may participate in the project:

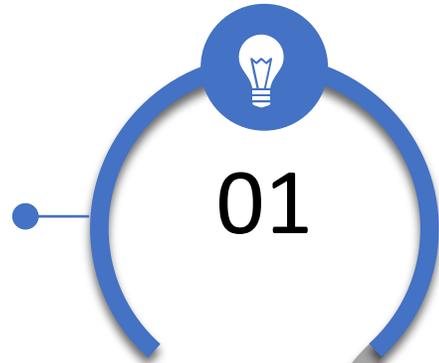
- They want to evolve under one or more of the following aspects: internationalization, innovation, digitalization and/or finance
- They have a project idea and wish to be accompanied and supported by the local BE-READI POINT or with financial/digital providers for the implementation
- Also financial/digital/technical providers can take part in the project if they want to be transnational or local partners
- Active Service points that want to become BE-READI POINTS



BE-READI ALPS FOR COMPANIES

Rise innovative ideas

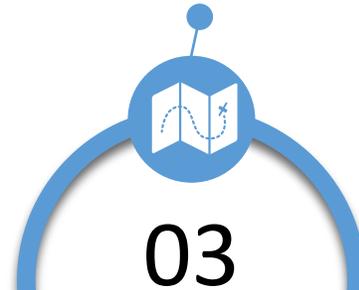
Rise your idea sitting on the shelf and get information how to develop it



01

Plan your strategy

Design your innovative roadmap, develop a project



03



02

Measure your performance

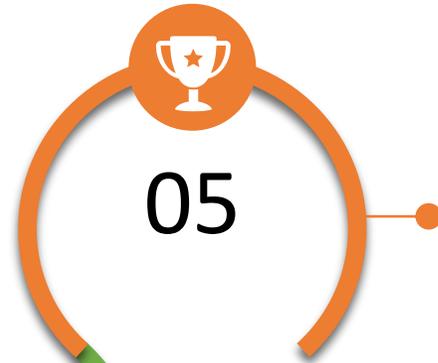
Check up your company



04

Launch your second life project

Create transnational partnerships and exploit your channels



05

Be our champion

Let's talk about you!
Great marketing



Are you **READI** to start?

Contact us:

Chamber of commerce of Bolzano

tel. 0471 945541/689

Follow us on:

www.alpine-space.eu/be-readialps

