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QUALITATIVE, FLEXIBLE & CUSTOMER ORIENTED

SLOKKER - GRÜNE IMPORT PAGANELLA GMBH
BUOZZISTRASSE 15
39100 BOZEN, SOUTH TIROL, ITALY

1 TEAM

We are a team of highly motivated & experienced people in all areas of business.

2 PRODUCTS

We supply products for several sport activities. All our products are certified and tested for safety.

3 TECHNOLOGIES

We are very proud and happy to offer advanced technologies for each product category.

INTERESTED TO COOPERATE WITH US?

To expand our business and to open new markets, we would be more than happy and motivated to start cooperating with you. Let's start something great together!



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COMPANY INFORMATION

EXECUTIVE TEAM



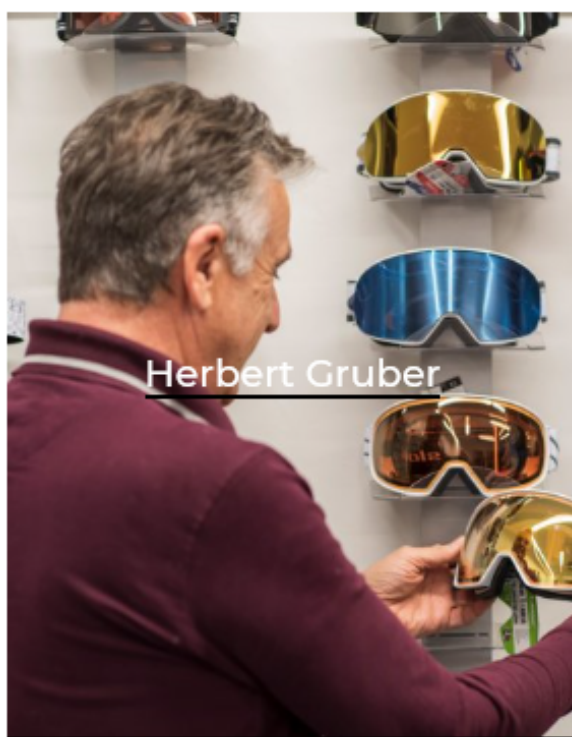
Christiane Gruber



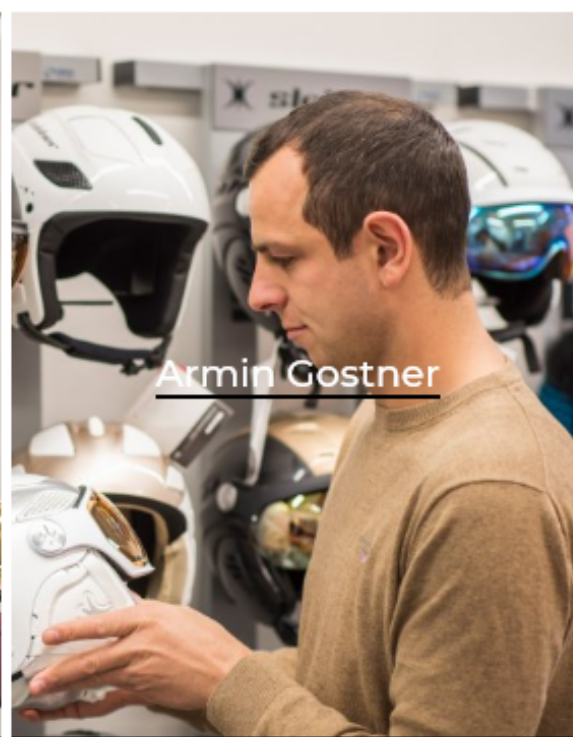
Daniela Santilli



Gino Sartori



Herbert Gruber



Armin Gostner



Giovanni Sartori

1 EXPERIENCED

Most of the team members have more than 20 years of experience in the consumer and sporting goods industry.

2 AUTHENTIC

The team of Slokker lives what they are doing and what the brand offers their clients. Every single new product gets tested by the team first.

3 PERSONAL

The founders are still 100% engaged. Gino and Herbert are responsible for sales while Giovanni is taking care of all financial subjects.



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COMPANY INFORMATION OVERVIEW

GRÜNE IMPORT PAGANELLA GmbH is based in the north of Italy in Bozen and was founded in 1995 by Mr. Gianni Sartori, Mr. Gino Sartori and Mr. Herbert Gruber.

GRÜNE IMPORT PAGANELLA GmbH does have 2 brands in their portfolio



and offers products like Helmets, Goggles, Sunglasses, Beanies, Accessoires and Suncreme.

With these two brands and product categories, the company's current main markets are Italy, Austria, Germany and Switzerland.

The team's focus is to extend the business in new markets within Europe and to keep the positioning and image as a well known supplier for high qualitative products.

Another target is to extend the product range with profitable products for both parties and to gain additional market shares.

The company's main product manufacturers are based in Europe and in order to stay competitive on the market Slokker also decided to produce some of their products in China and Taiwan.

1 1995

Establishment of the brand SLOKKER by Mr. Gianni Sartori, Mr. Gino Sartori and Mr. Herbert Gruber.

2 2000

Launch of Ski Helmets & Business Expansion in Austria. Within a short time Austria became the number 1 market for Slokker.

3 2009

Launch of Visor Ski Helmets. Because of the major success the category got upgraded with photochromic visors the year after.

LET'S START NOW!

We offer high qualitative products with a very attractive pricing for you and your clients!

All our product categories have high margins and we don't have different STRP for markets we cooperate with!

We have a very selective distribution and the main focus is to continue to cooperate with specialists and not with big chains!



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PRODUCT CATEGORY

HELMETS

MADE IN ITALY



1 9 MODELS

42 SKUs

Sizing: 53cm to 63cm

2 PRICE RANGE

STRP: €169 to €379





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PRODUCT CATEGORY

GOGGLES

MADE IN ITALY



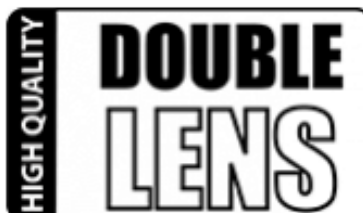
1 7 MODELS

54 SKUs

2 PRICE RANGE

STRP: €39 to €179

ANTI SCRATCH
LENS





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PRODUCT CATEGORY SUNGLASSES



1 52 MODELS

161 SKUs

2 PRICE RANGE

STRP: €29,99 to €119,99

HIGH QUALITY
GLACIER
DECENTERED
LENS

HIGH QUALITY
MULTI-LAYERS
LENS

HIGH QUALITY
PHOTOCROMATIC
ADAPTIVE SYSTEM

HIGH QUALITY
POLAR4
GLACIER
LENS

HIGH QUALITY
POLAR4
POLARIZED
LENS

HIGH QUALITY
POLYCARBONATE
DECENTERED
LENS



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PRODUCT CATEGORY BEANIES



1 21 MODELS

81 SKUs

2 PRICE RANGE

STRP: €34,99 to €199,99

SLOKKER BEANIES

Stylish, comfortable and of high quality - Slokker's great women beanie range.



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PRODUCT CATEGORY UNDERWEAR & ACCESSORIES



1 36 MODELS

54 SKUs

2 PRICE RANGE

STRP: €19,99 to €69,99

SLOKKER ACCESSORIES PROGRAM

Whatever you need for your clients in terms of accessories, we have it in our program!

Within this category we offer:

UNDERWEAR II GLOVES II SPRAYS II CORDS II THERMO PADS II NECK WARMER



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PRODUCT CATEGORY SUN CREAM



1 6 MODELS

19 SKUs

2 PRICE RANGE

STRP: €9,99 to €19,99

ALPEN SUN CREAM

We offer sun cream starting with a protective factor of 10 up to a protective factor of 50+. We also offer lip sticks with different protective factors, lip balm and aftersun products.



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TECHNOLOGIES



Polycarbonate Decentered Lens

The polycarbonate lenses are shatterproof and absorb 100 % of UV rays. The decentered lenses offer a high optical quality without distortions. Suitable for all types of usage.



Polar4 Polarizes Lens

The polarized polycarbonate lens consists of 4 layers for maximum filtration of diffuse light and maximum visual contrast. Light reflecting from a flat surface, such as the street, snow or water is polarized horizontally in order to reduce disturbing and sometimes dangerous glare. The polarization helps to reduce eye fatigue.



Multi-Layer Decentered Lens

The multi-layer treatment has a strong influence on the color effect and enhances visibility. This high-quality polycarbonate lens is shatterproof, absorbs 100 % of UV rays and provides best visibility thanks to the decentered lens.



Polar4 Glacier Lens

The polarized polycarbonate lens consists of 4 layers for maximum filtration of diffuse light and maximum visual contrast. Light reflecting from a flat surface, such as the street, snow or water is polarized horizontally in order to reduce disturbing and sometimes dangerous glare. It is ideally suited for high altitude mountaineering.



Glacier Decentered Lens

The lenses are made of unbreakable polycarbonate absorb 100% of UV rays and allow for excellent optical performance thanks to decenteratura lens. Suitable for any use. The lens of category 4 (glacier) absorbs between 92% and 97% of visible light. This lens is particularly suited to use in environments characterized by extreme exposures such as high mountain.



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TECHNOLOGIES



Polar 4 Photocromatic Adaptive Lens

High-tech lens with photocromatic features and 4 layer polarizing filter. The lens combines the advantages of dimming or brightening light with a maximum filtering of diffuse light for good visual contrast (Polar 4 labels). Suitable for all kinds of sport, ideally for changing lighting conditions.



Photocromatic Adaptive Lens

The photocromatic polycarbonate lens changes its tint according to the strength of UV rays. It darkens in bright sun light and returns to clear when the luminosity decreases. Suitable for all kinds of sport, ideally for changing lighting conditions.



Polar 4 Antifog Double Lens

The polarized polycarbonate lens consists of 4 layers for maximum filtration of diffuse light and maximum visual contrast. Light reflecting from a flat surface, such as the street, snow or water is polarized horizontally in order to reduce disturbing and sometimes dangerous glare. The polarization helps to reduce eye fatigue. The inner surface of the lens has an anti-fog treatment, which prevents the formation of moisture. Important: Under certain conditions of humidity, even a double lens cannot prevent fogging.



ITALIAN OPTIC TECHNOLOGY
ANTIFOG DOUBLE LENS

ITALIAN OPTIC TECHNOLOGY
SPHERICAL ANTIFOG DOUBLE LENS

Double Lens

Cylindrical double lens ventilation and anti-fog system. The inner surface of the lens has an anti-fog treatment, which prevents the formation of moisture. Important: Under certain conditions of humidity, even a double lens cannot prevent fogging.

Spherical double polycarbonate lens with ventilation and anti-fog system. The inner surface of the lens has an anti-fog treatment, which prevents the formation of moisture. Important: Under certain conditions of humidity, even a double lens cannot prevent fogging.



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CONTACT DETAILS

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