

ONE MORE

The 2025-2026 collection

A step forward into the future

Once again, this season the ski and outdoor clothing brand renovates itself and launches a collection that blends different worlds, technical experimentation and unconventional design in harmony with nature, by offering durable, multifunctional and sustainable sportswear made in Italy.

“disruptive approach, constructive method” is the motto that, again this year, guides **ONE MORE** – **a step forward into the future** – in experimenting with new ultra-contemporary graphics, new models and bold materials.

THE BRAND

The brand was established in 2018, in the South Tyrolean Dolomites, a region where sports and nature merge in the local genetic makeup. The extreme environmental conditions experienced in this area, together with the original vocation for garments intended for the mountains and dynamic outdoor life, gave birth, since the very beginning of **ONE MORE** as a start-up, to a technological and contemporary sportswear collection, deeply rooted in **sustainability at all levels**, and in synergy with the mountains.

Technical experimentation, culture of research and material circularity have always been the hallmarks of the company’s mission, that, with every new season aims higher, beyond the limits previously reached, to create cutting-edge, intelligent and versatile garments that can be transformed with attachable and detachable elements, and are suitable for every need and setting. This is all made possible thanks to the use of innovative and eco-friendly processing techniques and materials, dedicated to achieving the maximum function of use and durability, exceeding the trends of the moment.

Beauty, comfort and freedom of movement are distinctive marks of the garments of the different collections, as much as their advanced practicality is: **ONE MORE**, as a matter of fact, is synonymous with technical avant-garde but also with **advanced aesthetical research**, the result of the creative genius and of the best made in Italy production chain. Season after season, **ONE MORE** adds new models to the brand’s evergreen garments, still as strong as ever and well-performing, generating a unique and fluid whole with no interruptions between one collection and the next, between *race* models, the more technical garments specifically designed for athletes, professionals and ski school (which can also be customised with team colors and logos) and the more *fashionable* or *urban- and street-inspired* collections.

ONE MORE is also a community with its own culture: a group of dynamic and enterprising people, united by a shared vision that looks to the future, while respecting the planet, **with nonconformity and the joy of exploring the world**. In addition to this, the brand has created its own language, with **its own alphabet:** a strong distinctive mark that unites people and is a source of creativity for anyone who wants to use it.

ONE MORE is also identity and community. To take the best care of its community in its B2B sales campaign, each season the brand team meets its customers on a tour through Europe and the United States, as well as at a special location at the foot of the Dolomites, not far from the brand's origins. Here the **ONE MORE +1 EARTHBASE**, an exclusive mountain dwelling, awaits guests for an immersive, companionable and relaxing experience, with trips and descents on the snow for those wanting to test the products. In this way, the **ONE MORE explorers** can experience the brand's philosophy at 360° while discovering the enchanted corners of the territory.

ONE MORE MATERIALS

Since the very beginning, **ONE MORE** has focused on the use of innovative, recycled and recyclable technical fabrics, such as **AppleSkin** and **ECONYL®**. The fibres chosen for the paddings are also recycled and are obtained from PET bottles: lightweight and breathable, they create an ideal microclimate that protects the body even under extreme weather conditions. In addition, all **ONE MORE** garments are produced for over 80% by small artisan businesses in northern Italy (and the rest in Europe), an expression of the excellence of the made in Italy style and true fair trade.

The fact that these businesses are close makes it possible to minimise the environmental impact of transport and shipping.

The newest generation of technical and waterproof fabrics used in the garments are also **PFAS-free** (without per- and polyfluoroalkyl substances), in line with the latest European guidelines for the protection of human health and the planet.

AppleSkin: the future of sportswear in an apple

Among the most innovative materials is **AppleSkin**: an eco-leather fabric – the **most natural one available on the market today** – obtained from industrial scraps discarded by apple processing procedures, sourced primarily from South Tyrol. Pleasant to the touch, 100% vegan, wear-resistant, and UV-protective, this fabric is the perfect alternative to animal leather and offers remarkable technical and aesthetic results. **ONE MORE**, to this day, is the only brand in the world to use it in sportswear. **AppleSkin** was created by **Frumat**, a Bolzano-based company that has been experimenting with the potential of the apple for years and that, thanks to the patent, has won prestigious

international awards, including the 'Technology & Innovation Award' at the Green Carpet Fashion Award 2018, and the '100 Eccellenze Italiane' (100 Italian excellences) award in 2022, sponsored by the Italian Presidency of the Council of Ministers. Thanks to the use of **AppleSkin**, **ONE MORE** also received a special mention in the 'Mountain Clothing and Equipment' category at the Lagazoi Winning Ideas Mountain Award 2022, assigned to the most original and sustainable ideas in the world of the mountains.

ECONYL®: endlessly recyclable nylon

Another eco-friendly material used by **ONE MORE** is **ECONYL®**: a recycled nylon with the same characteristics as nylon obtained from virgin sources but that can be endlessly regenerated. Obtained from wastes, such as fishing nets, plastic waste and industrial textile wastes, **ECONYL®** aims at obtaining valuable materials through circular regenerating processes that reduce the environmental impact by 90%, compared to nylon made from petroleum, without exploiting new resources.

**The 2025-2026 men/women's collection
+ the Olimpia capsule collection for him
- on the occasion of the 2026 Winter Olympics in Milano Cortina**

The new 2025-2026 season renovates the ONE MORE look with a series of novelties for both women and men, with the introduction of new colours, new fabrics with different patterns and effects, and some new garment models and accessories to complement the on-going models.

An exclusive novelty of this season is the men's **Olimpia capsule collection** with designs in the Olympic colours, a tribute to the international sports event.

In the 2025-2026 women's collection the brand presents a series of new garments and accessories, in new versatile and trendy shades. Among these, the *paper* colour stands out (in a limited edition also for men): a white tending to cream colour that, in the garments, ranges in different shades and tone-on-tone effects, depending on the materials used: from technical fabrics to shiny and luminescent ones, from *AppleSkin* to softshell.

Another first-time colour is *trench*: a light brown, with a calming and soft tone, conceived for both garments and some accessories, such as bags and clutch bags.

Among the new entries is also *skyblu*: a very light blue. This colour is proposed both for the sports jackets and trousers in combination with black and white inserts.

The last novelty in the women's colour folder is *rhubarbar*, a dark red, with an intense and refined character, available not only for garments but also for accessories, such as bags, hats and headbands.

Levante purple, a shade with a strong impact, along with the classic white and black, distinctive brand colours, remain. A novelty of this season is *alfanero*, which replaces *alfaoro* of the past women's collection (while for men, *alfablack* is still available).

On this fabric, the phrase "We are explorers and we come in peace" is written in the **ONEMORE** alphabet. The single letters in a black-on-black pattern are outlined. They are obtained with a particular lamination process and give a refined shiny effect that does not go unnoticed.

Talking about materials, two other novelties stand out: the introduction of thin-ribbed *corduroy*, with a soft texture and waterproof membrane (also present in the men's collection) and *long eco-fur*, with a yeti effect, that embellishes some jackets, thus, giving them a distinctive feminine and trendy character.

The following are a few of the models embellished with these materials. The QUATTRO SEI UNO jacket, with short quilted fur, already present in the past season and now proposed with an internal lining completely in corduroy. This jacket, available in *paper* or black, is reversible and can be paired with the NOVE QUATTRO UNO pants, also in corduroy, with *AppleSkin* details and softshell seat. The corduroy and long eco-fur (on the detachable collar and cuffs), in black and white, also embellish the UNO SETTE UNO jacket, with the particular gathering at the waistline, also with *AppleSkin* inserts. The long eco-fur entirely lines the black and white QUATTRO OTTO UNO mid-length jacket, with detachable sleeves at mid-arm: a garment that does not go unnoticed, even in the city.

Besides being used for the garments, corduroy is also used for the accessories, such as the UNO ZERO UNO tote bag. Among the sportier lines, the brand launches the new DUE SEI UNO jacket, a very feminine waisted model, available in different colours of the new season. The 2025-2026 collection also includes zip-up lightweight sweaters, perfect worn as first layer: the UNO SEI SEI UNO and UNO SEI ZERO UNO models,

the latter presenting a particular gathering at the bust line and lettering along the sleeves in an alien alphabet that recalls the ONE MORE manifesto.

Even in the 2025-2026 men's collection, the colour folder offers many novelties, that add to the on-going musts of the brand, such as white, black, *bacio* red and colours already used in other collections, such as *survivor* dark green, *marinaio* blue and *parrot* bright blue.

A new dark blue, *blu assoluto*, makes its appearance, along with *ghost*, an off-white shade tending to grey.

In the men's collection, *paper* is paired with another first-time tone: *sandalo*, a light grey-green with a warm undertone. As for the women's collection, *trench* brown is also present in the men's collection. Among the combinations with this colour, the combination with *blu assoluto* and *denim* fabric, another new entry, stands out. This new entry is a fabric that, due to its texture and shade of blue, brings to mind the jeans fabric.

The combination of denim with *trench* and blue colours stands out in the UNO ZERO UNO jacket, which is an ongoing model. The *survivor* dark green, this year – as a novelty – is proposed in some jackets with contrasting details in *orangina*, a bright orange already proposed in the past.

The season also relaunches the *alfablack* fabric, with a futuristic mood, that reproduces the phrase “We are explorers and we come in peace” in black, tone-on-tone, using a special printing technique featuring a particular “see-through” effect. This innovative processing technique also distinguishes the *sphera* fabric, obtained through calendering that reproduces small tone-on-tone spheres, with a three-dimensional effect. The thin-ribbed *corduroy* (with waterproof membrane), in combination with other fabrics, is also found in the men's collection in jackets, vests and pants, for example in the CINQUE UNO UNO vest and the new UNO QUATTRO UNO puffer jacket. The latter is a new entry of the season and mixes fabrics with different textures, ranging from shiny and luminescent to soft corduroy, in *survivor*, *blu assoluto*, *sandalo* and *parrot* blue colours, and *alfablack*.

An exclusive new feature of the 2025-2026 season is the **Olimpia capsule collection**, a homage to the Milano Cortina 2026 Winter Olympics. The *capsule collection*, designed only for men, presents a series of ski jackets and pants in the brand's signature colours, *bacio* red, white and black, with lining enriched with writings in the Olympic colours, on a white background. The graphic pattern reproduces parts of the ONE MORE manifesto, in the brand's alien letters and in the Olympic colours of blue, yellow, black, green and red, while the models chosen are on-going, including the UNO ZERO UNO and UNO DUE UNO jackets. The writings are also present in different sizes on the outside of the jackets, turtlenecks and pants.

The 2025-2026 collection, moreover, presents a series of skis, that can be matched to both the men and women's looks, in the brand's classic colours, such as white, black and *bacio*, customised with different graphic patterns that reproduce the [+] motif, the text of the manifesto and the writings in the **ONE MORE** alphabet, in line with the *alfablack* and *alfanero* fabrics or even with contrasting bands in the colours of the Italian flag, in line with the Olympic theme.